



New Travel
Platform
Service

Hello Activity
<https://helloactivity.com/lp.html>



A New Style of
Customer Acquisition

Hello Activity

Hello Activity (ハロー アクティビティ)

Helö Activity

A matching site for Travelers and Tour Suppliers to connect

Now that purchasing travel tours and products online has become the norm, it has become more convenient for travelers to connect with suppliers.

“Hello Activity” is here to help tour suppliers connect with travelers directly.



<https://helloactivity.com/>



Hello Activity

No more worries about tedious paperwork, or high commission rates

OTA sites require detailed product information which takes time to start selling. Hello Activity's purpose is to give tour suppliers a platform to advertise to the travelers quickly and efficiently. Tour Suppliers can now simply register their product information and start selling at any time, free of charge. When the customer connects with a tour supplier and completes their purchase, only a 7.5-10% referral fee is deducted.



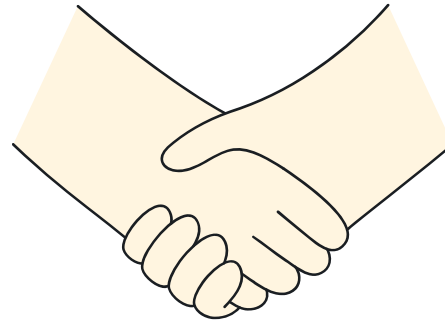
Hello Activity

There are various matching services...

Today, there are a multitude of matching services available for all types of business that enriches the lives of the users. Among those services, **“Hello Activity”** is Japan’s first matching service that specializes in activities available worldwide.

Hello Activity

Who want to
Participate



Supply

Japan’s #1
flea market service

Sellers X Buyers



Host accommodation
and Experience

Host X Guest



Crowdsourcing service

Job seekers X Recruiter



Meal ordering and
delivery service

Customers X Deliverer
X Restaurants



Hello Activity Three Strengths

01

Brand PR



02

Direct transactions with travelers



03

Low fees



Tour Supplier

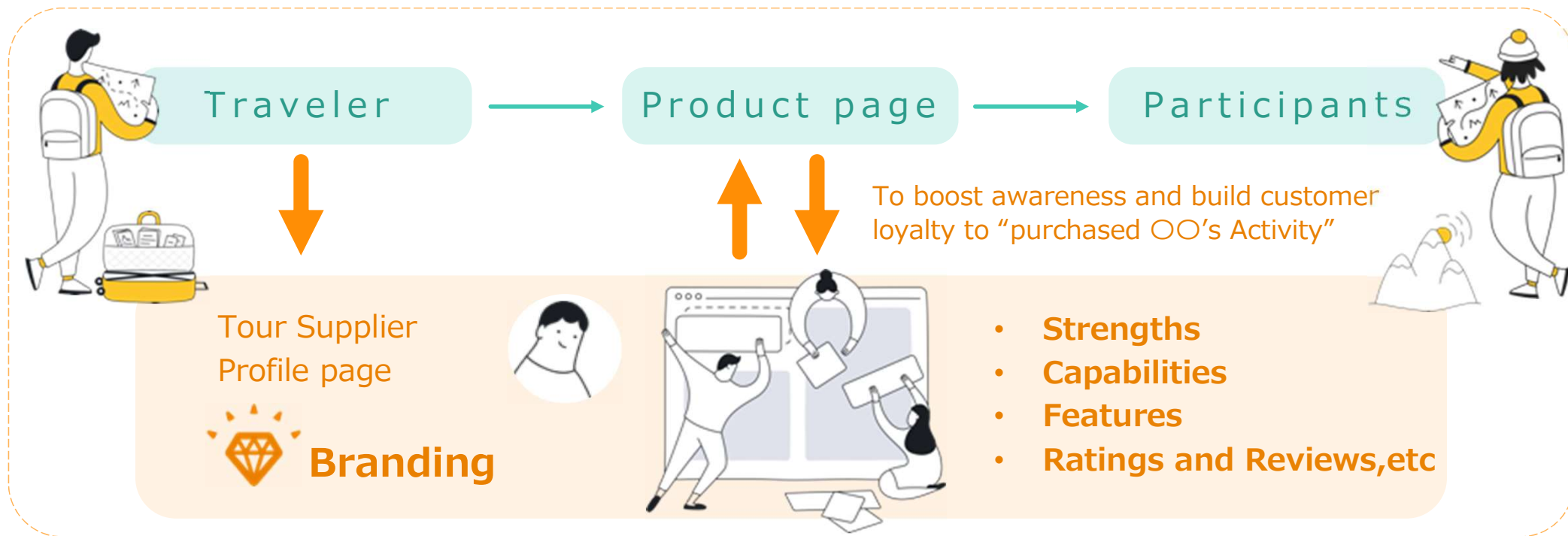
Hello Activity

Offers an optimal matching platform with these three core strengths



Traveler

① Corporate PR (Improve branding and customer loyalty)



→ User experience...

the difference among the tour suppliers is unclear

→ + → = Hello Activity

Strategic PR, use your own name to promote your brand

② Direct transactions with travelers

Direct correspondence with the tour supplier

Tour Registration • Update • Publication
• Reservation • Inquiry answer, etc..

Easy

- Immediate launch of new products
- Timely reflection of updates and corrections
- "Reliable" correspondence without having the customer's wait.

Flexible

- Content and price changes to request and suggestions
- Free implementation of campaigns, sales, etc...
- Free direct marketing to repeaters



No time lag or restriction due to mediation

Achieve a **Swift and Flexible dealing space**



Usage Plans

Matching-based Plan

7.5% Referral fee

Low-cost Plan

※If a cancellation is made by the customer, or due to weather conditions, etc., after the reservation has been confirmed, the 7.5% fee will still be collected, regardless of the customer's attendance.

Participation-based Plan

10% Referral Fee

Based on
Customer attendance

※In the event of a cancellation, the 10% handling fee will be charged based on the amount of the cancellation fee.



Other Expenses

Posting Fee

Free

System Usage Fee

Free

No Fixed cost



Advance Payment (Payment processed by BUYMA TRAVEL :

The participation fee received from the customer to the supplier at a latter date. The transfer fee will be borne by the supplier. (For details, please refer to the next page.)

Remittance Fee

Local Payment :

Since the referral fee will be settled from the supplier's credit card, no remittance fee will incur.

※The payment methods shown above can be selected according to the supplier's needs.



Reference: About Advance Payments

When the reservation is confirmed, BUYMA TRAVEL, the operating company of Hello Activity, will collect the payment from the traveler.

At a later date, we will deduct the following fees from the deposited amount and transfer the rest to the supplier's account.

- Referral Fee
- Remittance fees, related fees

■ Remittance related fees

- For remittances to overseas banks

Three types of fees

① Remittance fee from Rakuten Bank / 1,000円

② Intermediary bank fees/amounts International intermediary bank fees differ depending on the overseas intermediary bank.

③ There is a possibility of recipient bank fees incurred depending on the recipient bank. The amount varies depending on the recipient bank.

When making an overseas remittance in Japanese yen, an additional fee (lifting charge) for yen currency remittance may be deducted.

For more details, please refer to the Rakuten Bank website.

<https://www.rakuten-bank.co.jp/business/gpa/remittance/charge/>

- Regarding Transfers to Japanese Banks

Remittance fee from Rakuten Bank to other domestic banks

For more information, please refer to the Rakuten Bank Website

<https://www.rakuten-bank.co.jp/business/info/2021/210830.html>

■ Remittance Flow

You can request a transfer starting from the month following the month in which the outstanding amount from BUYMA TRAVEL reaches 10,000 yen or more.

For applications submitted by the 15th of each month, we will process the transfer on the last business day of the application month.



+α A Multitude of Large-scale promotions

We will rapidly grow and establish a market for "travel matching" by accumulating overwhelming shares like media platforms Mercari and eBay.



Hello Activity



Trust **BUYMA TRAVEL** with your customer acquisition !



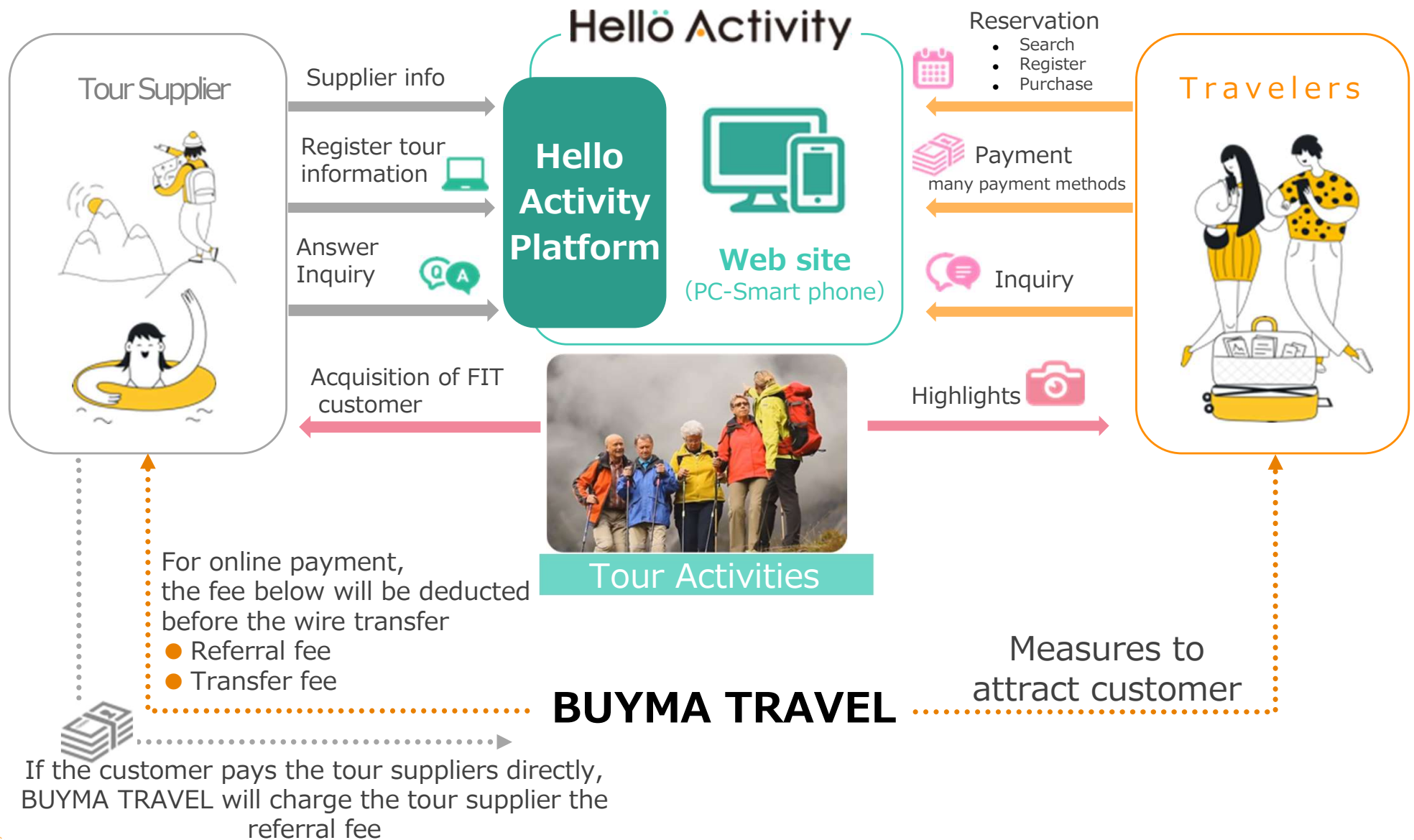


Supplier management system

Hellö Activity Platform



Hello Activity Platform



What you can do with Hello Activity Platform



Hello Activity Platform



Supplier introduction

- PR of the tour supplier on the suppliers profile page



Product registration, update, sales

- Information updates are published in a timely manner
- Easy and flexible product listing with a simple form



Participant management

- Direct Message function that allows contact with travelers
- Payment confirmation, changes, payment Request (Advance payment · Direct payment can be selected))



Sales management

- Issuance of statement, application of money transfer, registration of bank account, etc.



Account management

- Email address, Password, Tour supplier info, etc.



3 steps from registration to posting activities

① Account Registration

<https://helloactivity.com/supplier/account/signup>

Enter your business information, and agree to the terms of use

② Personal Authentication

Click the URL that was sent to the email that was registered on the application

③ Activity Registration and Publication

Enter the activity's information and click "register"

※Activities will be published after BUYMA TRAVEL's review (Review period: within 5 business days)



Operating Company

Company name	BUYMA TRAVEL Co. Ltd.
Representative	Tsugunori Uehara, President & Representative Director
Address	9F, VORT Kioizaka 4-3-29 Kojimachi, Chiyoda-ku, Tokyo Japan
Established	October 1, 2019
Capital	Capital 100,000,000Yen Capital reserve 437,413,752 Yen Other capital surplus 234,995,000 Yen
Main Bank	Sumitomo Mitsui Banking Corporation
Group Company	MMS GUAM Corporation 169 Bishop Flores Street, Tamuning, Guam 96913

