

Hello Activity
 https://helloactivity.com/lp.html



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A New Style of Customer Acquisition

Hellö Activity

Hello Activity (ハロー アクティビティ)



Hellö Activity

A matching site for Travelers and Tour Suppliers to connect

Now that purchasing travel tours and products online has become the norm, it has become more convenient for travelers to connect with suppliers. **"Hello Activity"** is here to help tour suppliers connect with travelers directly.



https://helloactivity.com/

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Hello Activity



Hellö Activity

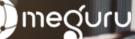
No more worries about tedious paperwork, or high commission rates

OTA sites require detailed product information which takes time to start selling. Hello Activity's purpose is to give tour suppliers a platform to advertise to the travelers quickly and efficiently. Tour Suppliers can now simply register their product information and start selling at any time, free of charge. When the customer connects with a tour supplier and completes their purchase, only a 7.5-10% referral fee is deducted.





Hello Activity



There are various matching services…

Today, there are a multitude of matching services available for all types of business that enriches the lives of the users. Among those services, **"Hello Activity**" is Japan's first matching service that specializes in activities available worldwide.

Hellö Activity

Who want to **Participate**



Supply

Japan's #1 flea market service

Sellers X Buyers



Host accommodation and Experience

Host $\mathbf X$ Guest



Crowdsourcing service

Job seekers imes Recruiter



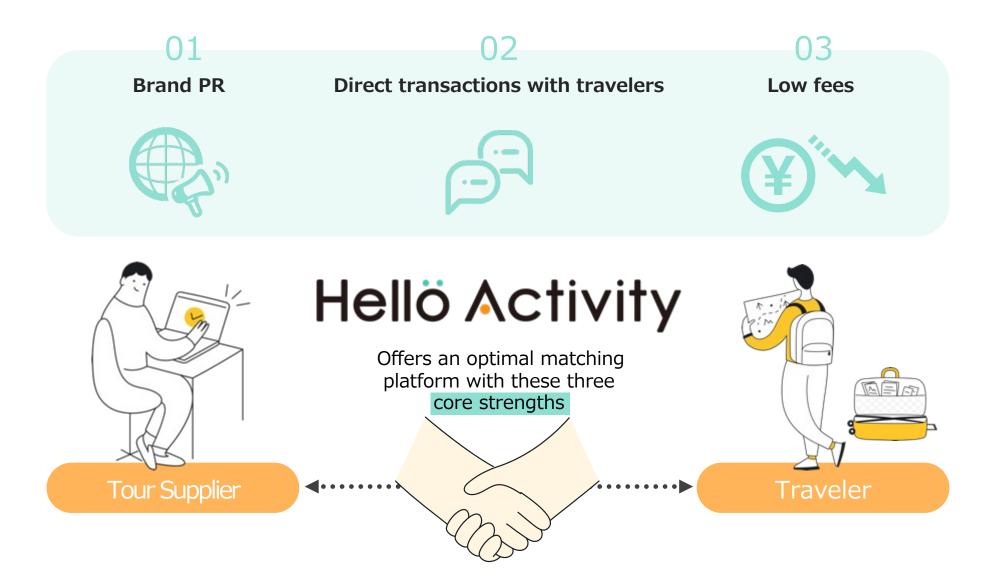
Meal ordering and delivery service

Customers X Deliverer X Restaurants



Hello Activity Three Strengths

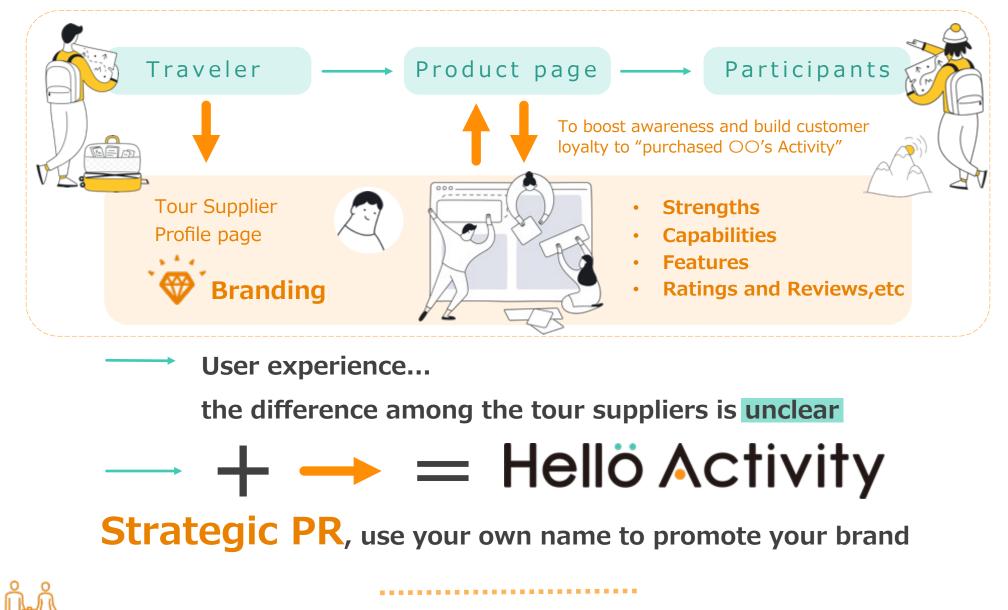
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(1) Corporate PR (Improve branding and customer loyalty

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2 Direct transactions with travelers

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Direct correspondence with the tour supplier

Tour Registration • Update • Publication• Reservation • Inquiry answer, etc..

Easy

- Immediate launch of new products
- Timely reflection of updates and corrections
- "Reliable" correspondence without having the customer's wait.

Flexible

- Content and price changes to request and suggestions
- Free implementation of campaigns, sales, etc…
- Free direct marketing to repeaters

 \rightarrow No time lag or restriction due to mediation

Achieve a Swift and Flexible dealing space

3Low Fees



Usage Plans

Matching-based Plan

7.5% Referral fee

Low-cost Plan

%If a cancellation is made by the customer, or due to weather conditions, etc., after the reservation has been confirmed, the 7.5% fee will still be collected, regardless of the customer's attendance.

Participation-based Plan

10% Referral Fee

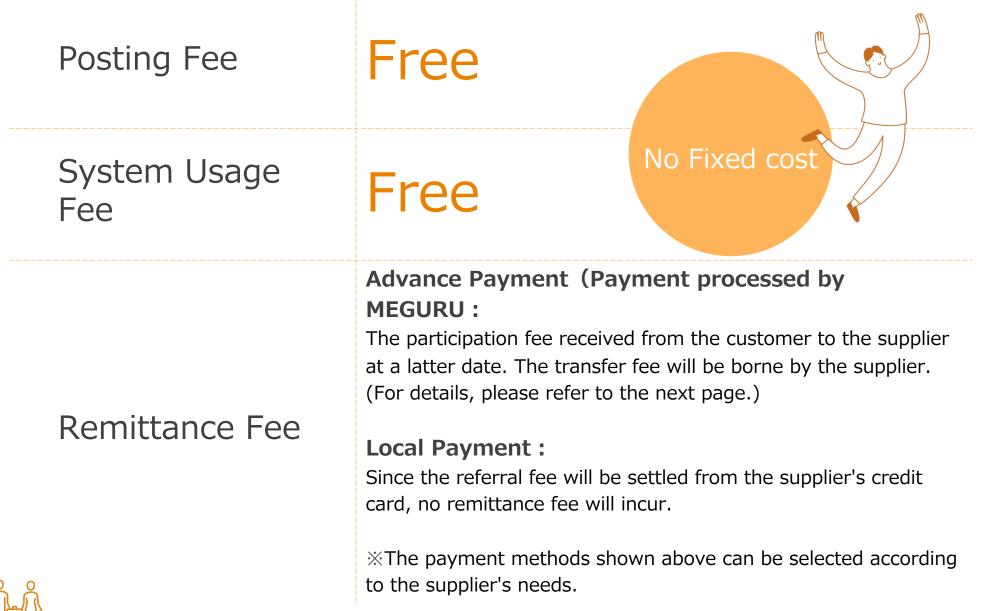
Based on Customer attendance

%In the event of a cancellation, the 10% handling fee will be charged based on the amount of the cancellation fee.



Other Expenses





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When the reservation is confirmed, MEGURU, the operating company of Hello Activity, will collect the payment from the traveler. At a later date, we will deduct the following fees from the deposited amount and transfer the rest to the supplier's account.

- Referral Fee
- Remittance fees, related fees
- Remittance related fees
- For remittances to overseas banks

Three types of fees

①Remittance fee from Rakuten Bank/1,000円

②Intermediary bank fees/amounts International intermediary bank fees differ depending on the overseas intermediary bank.
 ③There is a possibility of recipient bank fees incurred depending on the recipient bank. The amount varies depending on the recipient bank.

When making an overseas remittance in Japanese yen, an additional fee (lifting charge) for yen currency remittance may be deducted.

For more details, please refer to the Rakuten Bank website. https://www.rakuten-bank.co.jp/business/gpa/remittance/charge/

• Regarding Transfers to Japanese Banks Remittance fee from Rakuten Bank to other domestic banks For more information, please refer to the Rakuten Bank Website https://www.rakuten-bank.co.jp/business/info/2021/210830.html

Remittance Flow

You can request a transfer starting from the month following the month in which the outstanding amount from MEGURU reaches 10,000 yen or more.

For applications submitted by the 15th of each month, we will process the transfer on the last business day of the application month.



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$+ \alpha$ A Multitude of Large-scale promotions

We will rapidly grow and establish a market for "travel matching" by accumulating overwhelming shares like media platforms Mercari and eBay.





Trust MEGURU with your customer acquisition !



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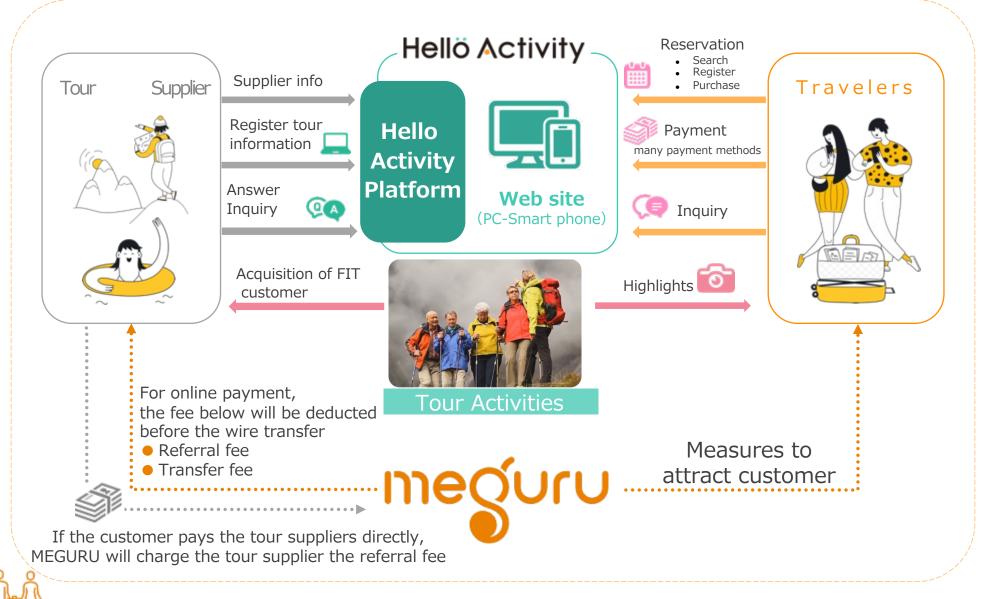


Supplier management system

Hellö Activity Platform



Hello Activity Platform



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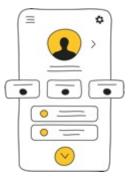
What you can do with Hello Activity Platform

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Supplier introduction

• PR of the tour supplier on the suppliers profile page



Product registration, update, sales

- Information updates are published in a timely manner
- Easy and flexible product listing with a simple form

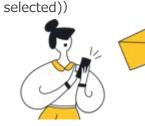


Participant management

Hellö Activity

Platform

- Direct Message function that allows contact with travelers
- Payment confirmation,
 changes, payment Request
 (Advance payment •
 Direct payment can be



Sales management

• Issuance of statement, application of money transfer, registration of bank





Account management

Email address,
 Password,
 Tour supplier info, etc.





①Account Registration

https://helloactivity.com/supplier/account/signup

Enter your business information, and agree to the terms of use

2Personal Authentification

Click the URL that was sent to the email that was registered

on the application

3Activity Registration and Publication

Enter the activity's information and click "register"

*Activities will be published after MEGURU's review (Review

period: within 5 business days)



Operating Company



Company name	MEGURU Co., Ltd. (https://meguru.net)
Representative	Tsugunori Uehara, President & Representative Director
Address	9F, VORT Kioizaka 4-3-29 Kojimachi, Chiyoda-ku, Tokyo Japan
Established	October 1, 2019
Capital	Capital 100,000,000Yen Capital reserve 437,413,752 Yen Other capital surplus 234,995,000 Yen
Main Bank	Sumitomo Mitsui Banking Corporation
Group Company	MMS GUAM Corporation 169 Bishop Flores Street, Tamuning, Guam 96913

